

# ASK 4 Green: an Advocacy for Social Key-instances in Green Transition

## EU GREEN WEEK 2023 | PARTNER EVENT

<b>ORGANISED BY:</b>	APRE, GREENET and W4RES
<b>DATE:</b>	June the 8 <sup>th</sup> , 2023, 09:30 a.m. – 1:00 p.m. CEST
<b>LOCATION:</b>	APRE EU Liaison Office, Rue du Trône n. 98, 1050 (Ixelles)
<b>LANGUAGE:</b>	English

### CONCEPT:

The workshop "ASK 4 Green: an Advocacy for Social Key-instances in Green Transition", organised by APRE, the Italian Agency for the Promotion of European Research, the H2020 project [W4RES](#) and [GREENET](#), the network of national contact points (NCPs) for Cluster 5 of Horizon Europe Programme, aims at raising awareness about channelling process of pivotal social instances in the framework of sustainability and behavioural changes towards the Green Transition.

The workshop will be organised in hybrid mode as satellite event of the EU Green Week Conference and will happen in one session (June the 8th 2023, 9:30-13:00 a.m. CEST), in order to easily gather policy makers and other relevant stakeholders (e.g., main players in education decision-making such as teachers and educational institutions boards). The main physical location will be the city of Brussels, EU nerve decision-making and political centre.

The goal will be to present policy makers the strategies implemented in 5 EU-funded projects dedicated to Sustainable Energies and aimed at understanding and channelling bottom-up social instances. The projects in questions will act as "living recommendations" to fuel public debate and orient decision-making:

- **H2020 W4RES** (*Scaling-up the involvement of women in supporting and accelerating market uptake of renewable energy sources for heating and cooling*), chosen to boost public conscience and accountability about gender-inclusion in energy production processes and other professional horizons.

- **HE MARINEWIND** (*Market Uptake Measures of Floating Offshore Wind Technology Systems*), selected as case study for the overcoming of criticalities in social acceptance of FOWTs (Floating Offshore Wind Technologies) due to environmental sensitivity.
- **HE ALFA** (*Scaling up the market uptake of Renewable Energy Systems by unlocking the biogas potential of Agriculture and Livestock Farming*), built around the concept of biofuel as engine for a radical first-hand change in EU lifestyle and economic processes.
- **Twin projects H2020 SUPER-I** (*Extended Public-Private Partnership for Investment in Smart Energy Efficiency Projects in a Social Housing context*) and **HE SUPERSHINE** (*S=Smart U=Upgraded asset-values and quality of life P=Public Private Partnership E=Extended Energy Efficiency R=Renewables triggered by the project SH=Social Housing I=Investment N=Net Zero E=European*), concerning Social Housing as a catalyst for fighting economic inequalities and disadvantages through implementation of affordable and efficient sustainable measures.

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**HOW TO SIGN UP:**

<https://forms.office.com/e/6EL6MMt1Bw>

**MORE INFO:**

[ASK 4 Green: an Advocacy for Social Key-instances in Green Transition](#)

## AGENDA

- 9:00**      **Participants Registration**
- 9:30**      **Welcome**  
Mattia Ceracchi, *Head of APRE Brussels Unit*
- 9:40**      **Introduction to the workshop by GREENET – the network of Cluster 5 National Contact Points of Horizon Europe**  
Miriam de Angelis, *APRE NCP for Cluster 5 and GREENET Coordinator*
- 9:50**      **SESSION 1 – Policies & Instruments**
- Green transition in practice – Research and innovation for the society**
- Cristiana Marchitelli, *Unit ‘Innovation, Research, Digitalisation and Competitiveness’, DG ENER, European Commission*
- New European Bauhaus: a new social perspective to inhabit the urban space**
- Erminia Sciacchitano, *Italian Ministry of Culture*
- YES Europe: Young Leaders in Energy & Sustainability**
- Essam Elnagar, *YES Europe Belgium*
- Promote gender-sensitive action around the energy transition**
- Antonia Proka, *REScoop.eu*
- 11:10**      **Coffee break**
- 11:30**      **SESSION 2 – Best Practices & Methodologies**
- H2020 W4RES: Boosting female leadership in RHC sector**
- Elke Weidenfelder, *STEINBEIS - TBC*
- H2020 SUPER-I & HE SUPERSHINE: Social Housing as a catalyst for fighting economic inequalities**
- Juergen Ritzek, *EEIP – Energy Efficiency in Industrial Energy - TBC*
- HE MARINEWIND: Overcoming criticalities in social acceptance for FOWTs**
- Inés Tunga, *ENERGY SYSTEMS CATAPULT LTD*
- HE ALFA: Biofuel as engine for first-hand change in EU lifestyle and economic processes**
- George Osei Owusu, *European Biogas Association*
- 12:45**      **Q&A session**
- 12:55**      **Closing remarks**  
APRE – Agency of the Promotion of European Research
- 13:00**      **End of the event**