BlueMissionMed CSA

SUPPORTING THE MEDITERRANEAN SEA BASIN FOR THE IMPLEMENTATION OF THE EU MISSION RESTORE OUR OCEAN AND WATERS

Project Start 01/01/2023
Project End 31/12/2025
Budget: 3MLN
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BlueMissionMed

Supporting the Mediterranean Sea Basin Lighthouse for the Implementation of the Mission Restore our Ocean and Waters

Assist the European Commission in

- Setting Up
- Structuring
- Empowering

a multi-actors ecosystem

Video presentation
BlueMissionMed focuses on Objective 2 of the Mission “prevent and eliminate pollution of our ocean, seas and waters”, through the definition of the following targets:

- **REDUCE BY AT LEAST 50%**
  PLASTIC LITTER AT SEA

- **REDUCE BY AT LEAST 30%**
  MICROPLASTICS RELEASED INTO THE ENVIRONMENT

- **REDUCE BY AT LEAST 50%**
  NUTRIENT LOSSES, THE USE AND RISK OF CHEMICAL PESTICIDES
BlueMissionMed ACTIONS

- Boosting a well-functioning basin scale innovation ecosystem attractive to investors and businesses
- Facilitating coherence, alignment and monitoring of EU, national and local policies, initiatives and actions ongoing the Mediterranean basin
- Providing technical services, governance and business models to support and guarantee a sustainable socio-economic development of the Mediterranean basin
- Ensuring engagement of all stakeholders, including the society at large, thanks to a robust awareness raising and citizen science approach
BMM governing structure

OVERARCHING STEERING COMMITTEE
- 6 R&I public institutions
- 6 MED NGOs
- 2 MED industrial associations
- 2 SMEs

TECHNICAL ADVISORY BOARD
- LH Innovation Actions
- Mission Bodies

BOARD OF ECOSYSTEM ENABLERS
- >40 ASSOCIATIONS (industries, finance, majors, citizens, etc.)

HUBs
- Spain
- France
- Italy
- Greece
- Turkey
- Tunisia

Funded by the European Union
BlueMissionMed **Target Stakeholders Community**

BlueMissionMed *engages stakeholders from Policy, Business, Research&Innovation and Civil Society*, with activities aimed to assist and implement innovative transformative solutions in the Mediterranean basin, supporting the achievement of Mission Ocean and Waters objectives.
BlueMissionMed agenda to mobilise and engage the community to deploy the Mission in the LH area and to support the Innovation Ecosystem.
The 7 National and Regional HUBs are integral components of the BMM governance structure

- Set-up and support the network of National/Regional actors to implement BlueMissionMed activities locally;
- Realise events, interviews, workshops and demonstration activities;
- Facilitate alignment at local level with basin strategies (BlueMed, WestMed, EUSAIR, etc);
- Provide support to local stakeholders;
- Continuous Engagement;
- They serve as catalysts for collaboration
An Operational Implementation Roadmap for the Mediterranean Lighthouse

The OIR lays out a vision for the strategic transformation of the main sectors in the Med basin that goes beyond the single sectorial needs and considers challenges, opportunities, and actors influencing the broader Mission objectives.

The sectors addressed:

• Agriculture
• Aquaculture
• Fisheries
• Cities/Regions
• Tourism
• Transport & Ports
• Plastics Industry

A total of 190 organisations incl. Regional Associations, Private enterprises, Cities, NGOs, Academia

Deadline 8 May 2024!

CLICK FOR MORE INFORMATION
Innovative transformative solutions - Definition

A transformative innovative solutions is a novel product or methodology contributing to transformational change towards the achievement of the objectives of the EU Mission to Restore our Oceans and Waters, particularly Objective 2 (prevention and elimination of marine pollution).

Solutions that lead to transformational change are those that address the problem in its roots disrupting business-as-usual scenarios and involve multiple actors at multiple levels.
The project supports the **development and deployment of transformative innovative solutions** in all forms: technological, social, business, governance.

**Catalogue of innovative transformative solutions**

**Empowerment activities and capacity building** (knowledge, capacities, technical mentoring, business models, access to financial support)

**Support the implementation of innovative transformative solutions through actions led by stakeholders community**

**Multilevel collaboration and networking finalized to leverage resources and investments (at local, national and EU level)**
Workshops  

Conferences  

Roundtables  

Co-creation activities  

Inspirational pitches  

Stakeholder engagement  

Networking and Mutual Learning
Large scale events

Exhibitions

Info-educational activities

Awards

Hands-on labs
“Mediterranean Blue Islands Award”
Capraia, St. Honorat and Kuriat

«Blue Ports and Destinations Award»
Port of Antwerp-Bruges, the Port of Ravenna, the Port of Heraklion and Galataport (Istanbul)


Concrete solutions for our greatest challenges: Mission Restore our Ocean and Waters by 2030
Our Ocean 2024 Conference, 16 April 2024 - Athens
CONTACT US

MORE INFO

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